

Swapnil Kamble

Passion for challenges & innovation.

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Who Am I?

Creative Video Editor & Content Strategist with 5+ years of experience helping creators and brands grow on Instagram & YouTube. Skilled in high-retention video editing, content structuring, and platform-specific growth strategy. Strong understanding of **audience psychology, hooks, and pacing**. Experienced in both short-form and long-form content, with hands-on camera knowledge for **better shot planning** and **storytelling**. Focused on creating videos that look polished and drive measurable growth.

Education

R.T.M.N.U, Nagpur— Degree

AUGUST 2021 - Completed with 72%.

Experience

Content Strategist & Video Editor, Imborn Digital – (2025 - Present)

- Create branded video content, ad creatives, and cinematic reels.
- Delivered high-impact story based edits tailored to different industries and tones.

Freelance Video Editor – (2022 - Present)

- Delivered video editing projects for creators and clients across multiple niches
- Edited Reels, Shorts, and YouTube videos with focus on clarity, pacing, and engagement

Social Media Content Strategist – (2020 - Present)

- Worked with multiple platforms including **YouTube, Instagram, TikTok & Facebook**
- Analyzed platform-specific content formats, trends, and retention patterns according to each platform's algorithm and audience behavior

YouTuber – (2018 - Present)

- Created and managed 4 YouTube channels across **Facts, Gaming, Tech, and Stock Market** niches
- Planned content ideas, scripts, thumbnails, shooting, and editing independently. Gained deep understanding of YouTube algorithms, content formats, audience behavior, and growth challenges

SKILLS

- * Video Editing
- * Motion Graphics
- * Sound Design
- * Storytelling
- * Graphics Design
- * AI Tools
- * Cinematography
- * Contents Strategy
- * Contents Writing

SOFTWEARS

- * Premier Pro
- * After Effects
- * Davinci Resolve
- * Photoshop
- * Illustrator
- * Audition

LANGUAGES

English 

Hindi 

Marathi 