

# Swapnil Kamble

Passion for challenges & innovation.

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## Who Am I?

**Creative Video Editor & Content Strategist** with 5+ years of experience helping creators and brands grow on Instagram & YouTube. Skilled in high-retention video editing, content structuring, and platform-specific growth strategy. Strong understanding of **audience psychology, hooks, and pacing**. Experienced in both short-form and long-form content, with hands-on camera knowledge for **better shot planning** and **storytelling**. Focused on creating videos that look polished and drive measurable growth.

## Education

**R.T.M.N.U, Nagpur— Degree**

AUGUST 2021 - Completed with 72%.

## Experience

### Content Strategist & Video Editor, Imborn Digital – (2025 - Present)

- Create branded video content, ad creatives, and cinematic reels.
- Delivered high-impact story based edits tailored to different industries and tones.

### Freelance Video Editor – (2022 - Present)

- Delivered video editing projects for creators and clients across multiple niches
- Edited Reels, Shorts, and YouTube videos with focus on clarity, pacing, and engagement

### Social Media Content Strategist – (2020 - Present)

- Worked with multiple platforms including **YouTube, Instagram, TikTok & Facebook**
- Analyzed platform-specific content formats, trends, and retention patterns according to each platform's algorithm and audience behavior

### YouTuber – (2018 - Present)

- Created and managed 4 YouTube channels across **Facts, Gaming, Tech, and Stock Market** niches
- Planned content ideas, scripts, thumbnails, shooting, and editing independently. Gained deep understanding of YouTube algorithms, content formats, audience behavior, and growth challenges

## SKILLS

- \* **Video Editing**
- \* **Motion Graphics**
- \* **Sound Design**
- \* **Storytelling**
- \* **Graphics Design**
- \* **AI Tools**
- \* **Cinematography**
- \* **Contents Strategy**
- \* **Contents Writing**

## SOFTWARES

- \* **Premier Pro**
- \* **After Effects**
- \* **Davinci Resolve**
- \* **Photoshop**
- \* **Illustrator**
- \* **Audition**

## LANGUAGES

English ★★★★★

Hindi ★★★★★

Marathi ★★★★★