

# Swapnil Kamble

Passion for challenges & innovation.

Hinganghat,  
Wardha, MH  
PIN - 442301

**D.O.B - 18-07-1996**

**+91 72620 22182**

**mail@swapkam.com**

## Who Am I?

I don't just **manage digital tasks** — I eliminate chaos. From running high-performing **ad campaigns** to building conversion-focused **websites**, automating workflows, and **editing scroll-stopping videos** — I handle the backend grind so entrepreneurs can focus on vision, not execution. I don't offer services — I offer systems that scale.

## Education

**R.T.M.N.U, Nagpur— Degree**

AUGUST 2021 - Completed with 72%.

**HSC, — Higher Secondary**

AUGUST 2016 - Completed with 54%.

## Experience

 **Freelance Video Editor + Content Strategist (2021 - Present)**

Worked with 5+ marketing agencies to create branded video content, ad creatives, and cinematic reels. Delivered high-impact edits tailored to different industries and tones. Managed projects end-to-end — from raw footage to final export — ensuring quick turnarounds and consistent client satisfaction.

 **AZ -The Learning App (2018 - 2023)**

I founded and built AZ – The Learning App, an edtech platform focused on making learning engaging and accessible. I designed the entire digital ecosystem — from the website and course structure to ad campaigns and backend automation. As a solo founder, I handled everything, including content creation, CRM setup, lead funnels, and video production, positioning the platform for early traction and brand trust.

 **Digital Marketing Specialist – (2023 - Present)**

As a digital marketer, I've built complete online ecosystems for brands and businesses across multiple platforms. I've designed and executed high-converting sales funnels — from landing pages and lead magnets to email automation and retargeting ads — that helped clients generate and nurture leads effortlessly. I've also developed and managed eCommerce websites using Shopify and WooCommerce, optimizing everything from product pages to payment flows and customer follow-ups.

## SKILLS

- \* Google/Meta ads
- \* Research
- \* Web Developer
- \* Sales Funnels
- \* AI Tools
- \* Contents Writing
- \* Storytelling
- \* Video Editing
- \* Motion Graphics
- \* Cinematography
- \* Graphics Design
- \* Audio Editing

## Softwares

- \* Premier Pro
- \* After Effects
- \* Photoshop
- \* Audition
- \* VS Code
- \* Blender
- \* Microsoft Excel

## LANGUAGES

English ★★★★★

Hindi ★★★★★

Marathi ★★★★★